

CAREER READY **SD**

Leveraging Your Local Network

A Project of:



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Leveraging Your Local Network

Use the matrix below to identify businesses, individuals and groups who may be potential work-based learning partners. Consider contacts in your personal and professional world and identify individuals and groups who can assist in making additional connections with the local business community.

Record notes such as: names of people and businesses, information about the type of business and potential work-based learning connections and items to consider or remember for future conversations with potential partners.

	Business Contact(s) <i>Who can host or help identify WBL experiences?</i>	Type of WBL Experience(s) <i>What type of WBL experiences are we developing?</i>	Recruitment Strategy <i>How should we reach out to the business contact?</i>
Personal Network (family, freinds, neighbors, LinkedIn, etc.)			
School Network (Volunteers, educators and staff, PTA/PTO, etc.)			
Community Groups (Rotary, Kiwanis, etc.)			
Business Organizations (Chamber of Commerce, Econ. Dev., Trade Organizations, etc.)			